

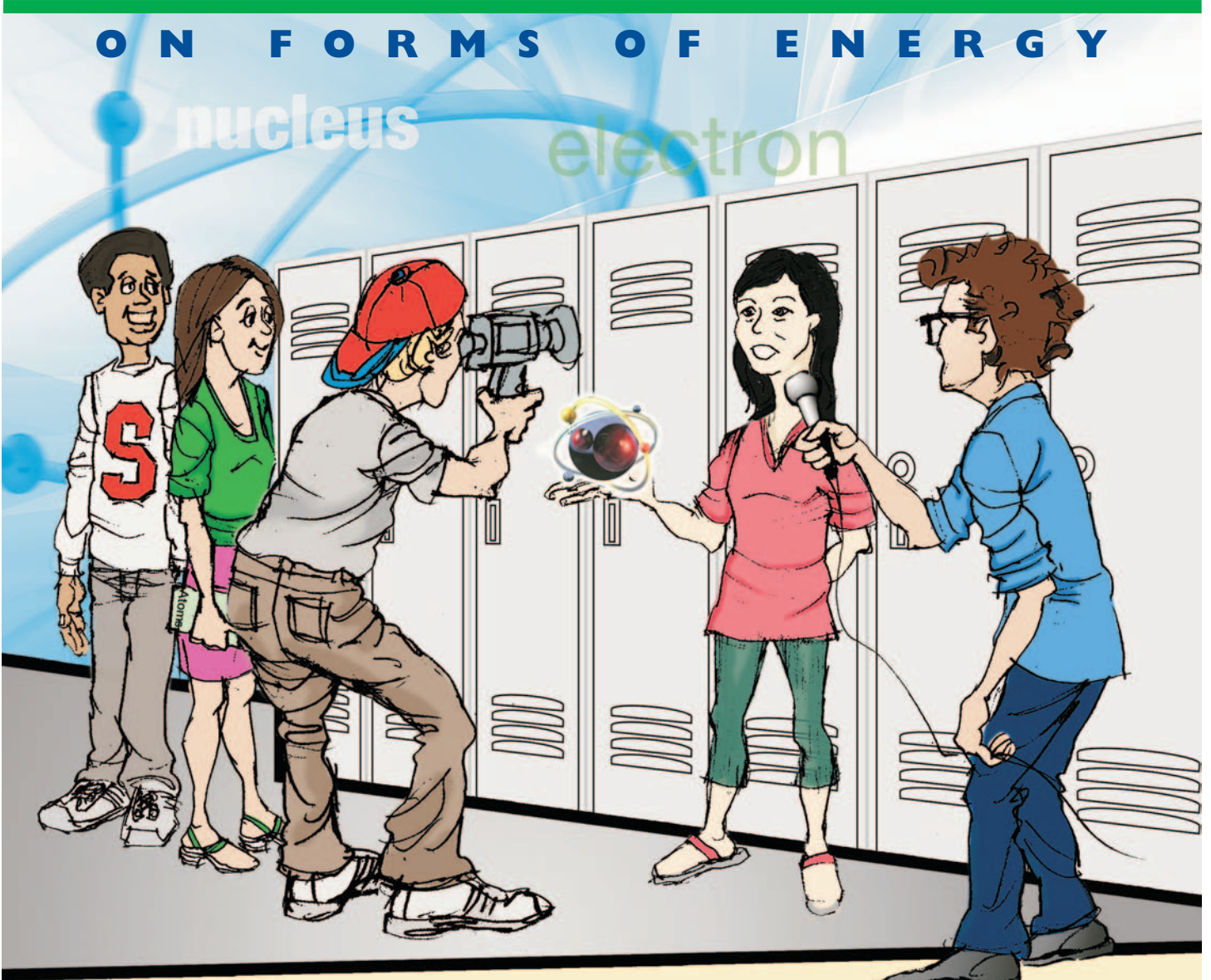


WESTINGHOUSE ELECTRIC COMPANY
SCIENCE VIDEO CONTEST

O N F O R M S O F E N E R G Y

nucleus

electron



N-VISION  our powerful future

Encouraging Education in Science, Technology and Mathematics

GUIDELINES

Contest Information

Students in middle and high schools are asked to prepare a three to seven-minute video (VHS or DVD) on the positive aspects of the various forms of energy, including nuclear energy. ~

There are two categories of entry – middle school and high school levels. Each level will compete with other schools at that same educational level. More details under Guidelines below. ~

Who Can Apply?

Any US middle or high school can apply that is located in a state where Westinghouse Electric Company has a location:

- Connecticut
- Illinois
- Minnesota
- New Hampshire
- North Carolina
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Utah
- Washington ~

The Purpose of the Video Contest

Westinghouse Electric Company encourages education in the fields of science, math and technology. The goal of this project is to develop students' researching and fact-finding skills in addition to educating them on the various forms of energy that we use today. We encourage students to be creative in their entries, yet informative. The video can be staged as a short play, commercial, news broadcast, talk show, music video, documentary, etc. ~

The Winning Video

The students who produce the winning video for the middle school category and those from the high school category will

each receive \$100 to spend on school supplies. In addition, the middle school and high school will each receive \$3,000 to put towards its science department needs. ~

Contest Guidelines

There are two categories of entry – middle school and high school. One school district can enter both categories and a school can have more than one team enter the video contest. For example, a school district can have various middle schools enter, along with various high schools. In addition, one middle school or high school can have several teams produce a video each, and turn it into the contest. However, only one team can produce/enter one video. In addition, the students and teacher(s) producing a video must all be from the same middle school or high school.

This video can be staged as a short play, commercial, news broadcast, talk show, music video, documentary, etc.

- The video must contain at least three key advantages/uses of nuclear energy, along with two other forms of energy and three key advantages/uses of them.
- The video can be three to seven minutes in length. Not to exceed seven minutes.
- Groups or individual students can produce this video with the assistance of a teacher only serving as an advisor. No professional assistance can be provided to produce this video in any manner.
- Students are responsible to provide their own equipment (in most cases, the school's equipment) to produce this video. Westinghouse will not provide the equipment.
- An individual student or a group of students can enter this contest. Groups cannot exceed 20 students (but can be

less than 20). Attached to this application is a Team Roster Sheet. The applicant will list the names of the team members on this sheet. Please turn it in with the video.

- The information, facts and figures that appear in the video must be researched by the students and a Source Reference Sheet must be turned in with the video citing all sources from which the team found their information on energy. This sheet is attached to this nomination form for your use.
- If a student plans to appear in the video and is under the age of 18, a parent/guardian is required to complete the attached Video Permission Slip. All permission slips must be collected by the applicant and sent in with the entry video. Students who are under the age of 18 and do not appear in the video, but plan to assist with the production of it, are not required to have this form completed. ~

What do we need now from you? To enroll your students in this contest, simply fill out the attached application by February 16, 2007 and fax or mail it to:

Tracey Rapali

Westinghouse Electric Company
Employee Communications and
Community Relations
4350 Northern Pike
Monroeville, PA 15146
Fax: 412-374-3244

When is the video due, along with the Source Reference Sheet, Team Roster Sheet and Video Permission Slips? By May 1, 2007. Send original completed VHS or DVD to Tracey Rapali at the above address no later than May 1, 2007. Winners will be announced via a written letter by the end of May. No video entries will be returned to the schools.



Westinghouse

www.westinghousenuclear.com